



New coaching program targets financial goals.



We're all familiar with wellness coaches who provide us with the knowledge, skills and good old-fashioned motivation to help us achieve a healthy mind and body. This year PwC is introducing a series of points-eligible coaching calls to do for our financial wellbeing what the StayWell coaching program does for our physical wellbeing.

Through a series of sessions with a PwC financial coach, participants will gain strategies to help them make serious headway toward realizing their financial goals. Whether it's paying down debt, saving for education expenses, buying a first home, planning for retirement, or preparing for the unexpected expenses that life sometimes throws us, PwC financial coaches will work with you to help you understand your goals, prioritize them and develop a plan to reach them.

No pain, lots of gains

The new consulting program formalizes the services that PwC has been offering through the BP Financial Wellness CounselLine. Many BP employees experience the CounselLine through their annual financial fitness assessment and follow-up call with a PwC financial expert.

Based on the most recent PwC data, around 70% of employees who completed a coaching call have taken action on their finances or plan to in the near future. And 92% of those employees have taken (or plan to take) one or more actions related to their finances, such as double-checking spending habits, planning for emergencies, reviewing company benefits, updating their asset allocation and increasing retirement plan contributions.

However, despite the positive feedback, some employees are not aware they have access to PwC financial counselors on an ongoing basis. The coaching call series provides a structure



to work on specific financial goals (while also earning 250 wellness points).

"We're excited about the new financial coaching program," said Cliff York, head of pensions and benefits, BP Americas. "It's one more way for BP employees to develop an ongoing relationship with objective PwC financial counselors and help manage their unique financial situation with its stresses and strains. In the end it's about not only helping people maximize the value of their financial benefits and plan for a comfortable retirement, but also to improve their overall financial wellbeing."

Go for your dreams today

To get started, sign on to the new PwC Envision website via **LifeBenefits**. First time users will take a quick survey to help the website direct you to PwC's popular classes, programs and information relevant to your personal situation. To earn the 250 points, you must begin your counseling sessions any time before September 15, 2018 and complete three coaching calls on one topic by December 19, 2018. Other points-eligible courses can be found by visiting the PwC website and selecting 'Vetted tools' under the drop-down menu.